[Insert group name] calls out for votes to bag a share of Tesco’s Stronger Starts fund

[Insert group name] are bidding for a cash boost from the Tesco Stronger Starts initiative. Tesco works with community charity Groundwork to run its community funding scheme, which sees grants of up to £1,500, £1,000 and £500 awarded to local community projects.

greenspace scotland is working with Groundwork to provide support to communities in Scotland, with a particular focus on children and young people.

Three groups in every community have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

[Insert your group name] is one of the groups on the shortlist.

[Insert description of your project]

[Insert quote from your organisation]

Voting is open in all Tesco stores from early July until the end of September and customers will cast their vote using a token given to them at the check-out each time they shop.

To boost funds for extra food and activity equipment, Tesco is introducing a £5m grant programme, in partnership with Groundwork UK, to give children across the UK a stronger start in life. The grants will help schools and children’s groups provide nutritious food and healthy activities that support young people’s physical health and mental wellbeing, such as breakfast clubs or snacks, and equipment for healthy activities.

Tesco’s Stronger Starts – previously Tesco Bags of Help and Tesco Community Grants - has already provided over £100 million to more than 50,000 projects across Britain.

**Tony McElroy, Tesco’s Head of Communications in Scotland, said:** “Tesco Stronger Starts help support local good causes but especially those projects supporting young people, those providing food, and local causes close to our colleagues’ hearts.”

**Emma Halliday, Community Enabler Coordinator at greenspace scotland, said:** “Tesco Stronger Starts continues to give local projects the boost they need to help their communities thrive. By funding services which support young people and reduce food poverty, we hope to facilitate positive change from the ground up across the UK. We are pleased to have been able to help so many local good causes over the years and look forward to seeing what community organisations can achieve in the future with the right resources.”

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities, particularly those helping to provide food and giving children the support they need for a good start in life. Anyone can nominate a project and organisations can apply online. To find out more visit [tescoplc.com/strongerstarts](http://tescoplc.com/strongerstarts)

Ends

Notes to editors:

* For more information please visit: [tescoplc.com/strongerstarts](http://tescoplc.com/strongerstarts)