**For Immediate Release**

**[Insert name] bags [insert amount] from Tesco’s Stronger Starts scheme**

[Insert name] will receive [insert amount] that will [insert what the grant will be spent on and how it will benefit the people that the community group helps for example. ...*will receive £500 that will allow them to double the number of snacks it provides at the children’s after-school club]*

[Insert description of your project *e.g. Community Kids was set up in 2021 to combat food insecurity in young people etc etc*]

[Insert quote from your organisation, for example, Project Founder Jim Smith said: “*For small projects like us, grants like this allow us to help more children and young people and make a bigger difference in our community*.”]

To boost funds for extra food and activity equipment, Tesco introduced a £5m grant programme, in partnership with charity Groundwork, to give children across the UK a stronger start in life. The grants will help schools and children’s groups provide nutritious food and healthy activities that support young people’s physical health and mental wellbeing, such as breakfast clubs or snacks, and equipment for healthy activities.

Tesco’s Stronger Starts – previously Tesco Bags of Help and Tesco Community Grants - has already provided over £123 million to more than 67,000 projects across Britain.

**Claire de Silva, Tesco UK Head of Communities and Local Media, said:** “Helping schools and children’s groups access the food and resources they need is vitally important in getting children a stronger start in life. Children with enough food have more energy, better concentration, and ultimately achieve more too."

**Graham Duxbury, Groundwork’s UK Chief Executive, said:** “As a community charity, we have seen first-hand how schools and other groups supporting young people have been playing a much bigger role in ensuring children are getting a healthy start to the day and getting access to spaces and services to support physical activity and mental health. Family budgets are tight and school budgets are tight, but it’s so important that children stay fed, fit and focused, so we’re delighted to be able to prioritise these activities alongside Tesco with the Stronger Starts programme.”

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. To find out more visit [tescoplc.com/strongerstarts](http://tescoplc.com/strongerstarts)

**Ends**

Issued by [insert group name]

For further information please contact: [Insert contact information]

**Notes to Editors**

* For more information please visit: [tescoplc.com/strongerstarts](http://tescoplc.com/strongerstarts)